

TCiTM Impact Report

2024

Investing in Education, Transforming Lives



A Message from Bert Bower, CEO/Founder

At TCI, we believe that active learning is the key to inspiring students and sparking curiosity. Our unique approach goes beyond simply meeting standards; we create engaging, hands-on experiences that bring lessons to life. Whether it's through inquiry-based projects, interactive lessons, or real-world connections, we empower students to take ownership of their learning.

What sets us apart is **our deep commitment to state-specific customization.** We know that every state has its own history, standards, and needs. That's why, in 2024, we continued to develop custom programs for states across the nation. By tailoring content to each state's specific standards, we ensure that every student can connect with the material on a personal level, making learning not only relevant but also impactful.

Through our innovative curriculum, professional development, and collaboration with educators, we work hand-in-hand to create classrooms that are alive with curiosity and achievement.

This report celebrates those successes and the educators who made them possible.

With gratitude,

Bert Bower
CEO/Founder



TCI by the Numbers: A Year of Impact

When teachers tell us about the moments that make their day—the spark in a student’s eye during a hands-on investigation, the excitement of a history debate—it all adds up. This year, TCI supported over 1.5 million students in experiencing active learning, while over 110,000 educators gained new tools to transform their classrooms. These numbers aren’t just statistics; they represent real engagement, real growth, and real impact.



110K+

teachers signed in, bringing learning alive in their classrooms.



1.5M+

students discovered the joy of active learning with TCI’s programs.



200+

new districts across the U.S. joined the TCI community.

Fun Fact Teachers awarded 77,000+ student stamps, celebrating daily victories and boosting motivation.



Stories from the Classroom

A Journey from Lectures to Engagement

Overview

When Kati Hash, a social studies teacher in Jefferson Parish, Louisiana, introduced TCI's curriculum into her high school world geography class, she saw a remarkable transformation. Her students, once passive learners, became active participants, eagerly engaging in lessons and discussions.

As part of her master's thesis research, Kati sought to explore how moving away from traditional lecture-based methods to TCI's interactive, student-centered approach would impact student understanding and engagement. The results spoke for themselves.

Why TCI Worked

Kati found TCI's curriculum aligned perfectly with her goals of fostering active learning in her classroom. The program's hands-on lessons, Spanish translations, project-based learning, and interactive tools empowered her to make history relevant and engaging for all students.

- **First Unit Success**

Kati's first TCI lesson focused on hurricanes in the Caribbean. Students created brochures that connected course material to personal experiences with hurricanes like Katrina and Ida.

- **Engagement Through Projects**

Even students who typically struggled became immersed in reading and participated in collaborative work.

- **Support for All Readers**

TCI's active learning approach and differentiation support worked well with struggling readers, meeting the needs of all students.

Proven Results

Kati's comparative analysis validated the effectiveness of TCI's approach:

- **Higher Achievement**

Student grades improved from C's and D's to mostly A's and B's.

- **Engagement Metrics**

Students demonstrated a deeper understanding of material, with incomplete assignments and failing grades nearly disappearing.

- **Sustained Focus**

One student, previously disengaged, became so engrossed in a TCI reading that he lost track of time—a moment that stood out to Kati as a testament to the curriculum's impact.



"TCI gave me the tools to make history engaging and relevant. I loved the resources—everything from the interactive slides to the online sources and readings." —Kati Hash, High School Teacher

Read more at teachtci.com/success-story-kati-hash/

Stories from the Classroom

From Adoption to Impact: Gloucester Township

Overview

Gloucester Township School District, New Jersey, created a lifelong love for learning in their elementary classrooms by implementing TCI's *Bring Science Alive!* and *Social Studies Alive!* programs. Since adopting TCI's programs in 2017, the district has chosen to continue with TCI because of its comprehensive, engaging, and easy-to-implement curriculum.

Curriculum Supervisors Jeff Christo and Chris Mason valued TCI's structured yet flexible approach, ensuring consistency across grade levels while allowing teachers to adapt lessons to their students' needs.

Why TCI Worked

Gloucester Township valued TCI's ability to blend inquiry-based learning with easy-to-use resources, ensuring teachers could seamlessly deliver engaging lessons. The hands-on projects, structured yet flexible content, and built-in accommodations empowered educators to meet the needs of all learners.

- **Support Beyond Adoption**

TCI provided professional development courses and ongoing customer support, equipping teachers with the training they needed to maximize the curriculum's effectiveness.

- **Active Learning in Action**

Hands-on classroom activities encouraged students to think critically and engage in historical and scientific inquiry.

- **Support for All Learners**

TCI's differentiation and scaffolding support helped Gloucester Township support students with varied learning needs.

Proven Results

Gloucester Township's internal review found that TCI significantly boosted student engagement and academic rigor in science and social studies.

- **Increased Student Excitement**

Students became more invested in learning, with parents noting how their children shared new knowledge at home.

- **Hands-On Learning**

Teachers embraced TCI's active learning model, incorporating design challenges and interactive labs that encouraged deeper understanding.

- **A Love for Learning**

The district saw firsthand how students became genuinely excited about exploring new concepts, which in turn fostered a deeper love for learning.



"TCI material is the best opportunity to foster that natural sense of wonder for students. It gets students really excited and intrigued about learning." – Jeff Christo, Curriculum Supervisor

Read more at teachtci.com/success-story-gloucester-township/

Stories from the Classroom

An Engaging Approach to NGSS: Dawn Gersich

Overview

Dawn Gersich, a 6th-grade Earth Science teacher from Peoria Public School District, Peoria, IL, was looking for a science program that aligned with NGSS and engaged students. Dawn's district chose TCI's *Bring Science Alive!* curriculum. The program's hands-on activities and interactive lessons have transformed her classroom, increasing student excitement and understanding of complex science concepts.

Why TCI Worked

Dawn found that *Bring Science Alive!* not only aligned with NGSS but also actively engaged her students through hands-on investigations and interactive lessons.

- **Rigorous Investigations**
Although TCI's investigations were rigorous, they challenged and engaged students. Models and thoughtful explanations made complex science concepts easier to understand, leading to a deeper grasp of the material and improved science vocabulary.
- **Responsiveness to Teacher Feedback**
Dawn values how TCI listens to teacher feedback and continuously improves its programs, ensuring the curriculum remains effective and relevant.
- **User-Friendly Features**
TCI's user-friendly features, such as customizable assessments and reading support tools, helped students with content review.

Proven Results

TCI's *Bring Science Alive!* curriculum has led to significant improvements in Dawn's classroom, enhancing student engagement and understanding of science.

- **Increased Student Excitement**
Since using TCI, Dawn has observed a marked increase in her students' excitement for science, with many expressing newfound enthusiasm for the subject.
- **Improved Science Vocabulary**
Dawn noticed that her students' understanding and use of key science terms have improved significantly, making complex concepts more accessible.
- **Effective Review Tools**
Dawn's students benefit from TCI's digital tools, like the highlighter feature for note-taking and the versatile test builder for customized assessments.



"I have more and more students who enjoy science, love coming to science, and have a better science vocabulary." – Dawn Gersich, Middle School Teacher

Read more at teachtci.com/success-story-dawn-gersich/

Reviews and Achievements

Every review or award we receive is a reflection of the dedication of educators who bring learning to life every day. Whether it's our Tech & Learning awards or top reviews from Learning List, these recognitions validate what teachers have been telling us all along—TCI helps them create classrooms where learning is active, engaging, and meaningful.



Recognition from Learning List

Learning List praised TCI's elementary social studies program for quality and alignment with standards, giving educators confidence in its effectiveness.

[Read the Review](#)



Mississippi Approved

TCI's social studies programs for Mississippi received favorable reviews in the latest textbook adoption reports from the Mississippi Instructional Materials Review Board.

[Learn More](#)



Tech & Learning Awards of Excellence: Best Tools for Back to School 2024 (Secondary Education)

This award recognizes TCI's innovative approach to secondary education, highlighting our commitment to providing engaging, high-quality resources for grades 6–12.



Tech & Learning Awards of Excellence: Best of 2024 (Primary Education)

This award celebrates TCI's K-5 science and social studies programs as a top educational technology solution for primary education, significantly supporting elementary teachers and students over the past year.

Professional Development: Empowering Teachers

When educators attend TCI's professional development sessions, they don't just leave with strategies—they leave with confidence. One teacher shared, "I walked into my first TCI training feeling overwhelmed, but I left excited to try something new." From effectively using classroom technology to facilitating inquiry-based learning, TCI's ongoing support ensures every educator feels prepared to create active, engaging lessons.



24/7

online training tools,
providing professional
growth on your schedule.



150+

TCI Coaches trained,
creating a ripple effect of
leadership and excellence
across districts.



50K+

educators participated
in TCI's professional
development, gaining tools
to reimagine learning.



1.5K

educators attended the
TCI Back to School Summit,
where they received hands-on
strategies to ignite learning.

Join Us! Save the date for TCI's 2025 Back to School Summit! Join us on Thursday, July 24, for hands-on professional development and team builders to kick off the new school year. Learn more at teachtci.com/back-to-school-summit/



Looking Ahead: A Vision for 2025

At TCI, we are always striving to innovate and enhance our offerings. In 2025, we are excited to introduce new initiatives that will elevate education for teachers and students alike. Together, we'll continue to *Bring Learning Alive!*—equipping the next generation with the knowledge, curiosity, and skills they need to shape a brighter future.



Expanding State-Specific Programs

At TCI, aligning with state standards is just the beginning. Our mission is to create programs that reflect each state's unique stories and challenges. We're building customized programs that empower educators to connect to local topics.



Enhanced Technology

With TCI's digital tools, a teacher can turn a traditional lesson into an interactive journey. We're developing innovative experiences to enhance student engagement, including more video activities and new features like interactive maps, 3D models, and immersive 360 images.



Empowering Educators

Through professional development and educator communities, we'll continue to support teachers. We're expanding the TCI Coach program and adding more professional development courses to empower and equip educators.

Want to Experience TCI?

Step into an interactive classroom where students think critically, explore actively, and engage deeply with social studies and science. Explore our lessons to see how TCI *Brings Learning Alive!* teachtci.com/tci-sampling-hub/

Contact Us

Ready to learn more? Reach out today to schedule a personalized demonstration, ask questions, or explore how TCI can meet your district's needs: info@teachtci.com

Stay Connected

Follow us on social media for the latest updates, educator success stories, and tips for using TCI in your classroom.

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TCi ***Brings***
Learning Alive!®